Workshop on

Private Wealth Management: Regulation & Business

July 22-23, 2019



Program Objective

Private Wealth Management (PWM) which started as niche business in Indian banking system decades ago, has now become an integral part of business for many banks and large NBFCs alike. In fact, some small NBFCs provide cutting edge PWM services through financial technologies. While, to start with, this business typically focused on High Net Worth Individuals (HNWIs) and Ultra High Net Worth Individuals (UHNWIs), today PWM business groups in financial institutions manage the wealth of even family businesses and corporates. Again, this business had typically been fee based, organically linked to the deposit accounts of the PWM customers. However, it has slowly evolved into a "composite business" linked to new business strategy for lending to HNWIs and UHNWIs for setting up of social enterprises, niche SMEs that are part of ultra-value chains and luxury life style. Digitalizing the Client Lifecycle for Global Wealth Management is yet another new frontier of this business

Financial institutions, through new business strategies, organisational structures and technologies are delivering integrated private banking services through multidisciplinary business groups. This in turn has been throwing up issues of governance especially relating to risk management, compliance, conflict of interest, unfair practices, products suitability and appropriateness in the context of customer protection. New regulations have either been put in place or are under contemplation.

Program Highlights

Key topics and issues to be covered in the Program are the following:

- An overview of PWM business: PMS (discretionary and non-discretionary), IAS and private banking
- New Business Models: Family Wealth Management Services -Corporate Wealth Management Services -Robot Advisory — Financing of social enterprises
- KYC/ AML issues in PWM business Frauds & Financial Crimes in PWM Case Studies
- Regulatory Issues: Recap of past events and lessons learned Current regulations
 SEBI, RBI and IRDA Good governance, conflict of interest, fair practices, suitability and appropriateness criteria
- Future of PWM Business New frontiers of *private banking*
- · Emerging legal and regulatory issues

Participant Profile

General Manager/ Deputy General Manager or officers of equivalent level from RBI, SEBI, commercial banks, NBFCs and Insurance Companies etc. Participants coming from across the financial sector will have unique opportunity for cross learning.

Speaker Profile

Senior regulators from RBI,SEBI & IRDA; senior practitioners from financial institutions

Program Conditions

- **Special package for institutions with 10 or more participants
- Program fee is payable before the program.
- Nomination may be cancelled up to seven working days before the program.
- Organisation may depute another officer for the program, if the nominated person cannot attend the program.
- Program fees will not be refunded, if the nomination is cancelled within seven days of the program.

Date: July 22-23, 2019

(2 days)

Time: 9:30 AM to 5:30 PM

Venue: Taj Lands end, Bandra,

Mumbai.

Type: Non-residential program **Fee:** Rs. 40,000*/- + @18% GST **Seats:** 30 seats only on first come

first serve basis

Last Date for Filing Nominations:

July 19, 2019

Nominations now open

For Nomination Form please visit our site www.cafral.org.in Or click on the link below:

http://cafral.org.in/Private-Wealth -Management

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