

CAFRAL Virtual Program on Lending to Agro - MSMEs



Background:

Agro-MSMEs operating in the intersection of agriculture sector and MSME sector form many commercially viable and socially impactful value chains. These value chains can seamlessly link the rural with the urban sector. Again, those Agro-MSMEs which operate in the green and social impact space could be powerful mitigants of climate change risk. Therefore, Agro-MSME financing has immense value proposition and financial intermediaries financing them with well-designed strategy and innovative products could potentially unlock tremendous amount of wealth for themselves, the MSMEs and the national economy as a whole.

Program Objective:

The CAFRAL Virtual Program seeks to discuss and explore the business case for lending profitably to Agro-MSMEs as they hold promise for the development of the rural, semi urban and even urban economies in an integrated, sustainable and impactful manner, while significantly contributing to the bottom lines of financial intermediaries. The Virtual Program would cover policy & regulatory developments and innovation in the Agro-MSME sector with inputs on the technical aspects of Agro-MSME financing.

Program Highlights

Following topics and issues will be covered:

- Financing Agro-MSMEs: Agri Business models and Regulatory developments
- Green & climate smart finance strategy and lending to Agro-MSMEs
- Lending to Agri-value chains: Role of FPOs in Agro-MSME sector – FPOs as New Agro-MSMEs
- Financing super value chains: linkages with Agri-entrepreneurs, Agri-techs and Fintechs/ Agri-fintech
- Co-lending model for Agro-MSME financing

Date: September 23, 2022

Time: 09:45 AM to 5:45 PM

Platform: CISCO WebEx

Type: Virtual Program

Fees: Rs. 20,000 + 18 % GST

Nominations now open

For filing online nominations, please click on the link below

<https://www.cafral.org.in/Upcoming-Programs.aspx>

**Last date for filing nomination
September 20, 2022**

For more details, contact:

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Participant Profile

- Top and Senior Level Executives of Banks, Financial Institutions, NBFCs working in the areas of strategy setting, lending policy formulation, priority sector lending, MSME financing, agri-lending, Agro-MSME lending, Sustainable finance etc.
- Independent Directors of Banks, Financial Institutions and NBFCs
- Senior and middle level officers of RBI dealing with policy and regulation relating to agriculture, SME lending and Agro-MSME lending

Program Conditions

- Program fee is payable before the program.
- Banks may depute another senior officer if the nominated officer cannot attend

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